

Deen Dayal Antyodaya Yojana-National Urban Livelihoods Mission

Nation Urban Livelihood Mission replaced Swarn Jayanti Shehri Rozgar Yojna in 2013 and has got recently renamed as Deen Dayal Antoday Yojana – National Urban Livelihood Mission. The mission aims to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots level institutions of the poor. The mission would aim at providing shelters equipped with essential services to the urban homeless in a phased manner. In addition, the Mission would also address livelihood concerns of the urban street vendors by facilitating access to suitable spaces, institutional credit, social security and skills to the urban street vendors for accessing emerging market opportunities.



Objectives of DAY- NULM:

The eligibility for DAY-NULM is as follow:

- S/he should be above 18 years
- S/he should be from the urban area
- Person belonging to BPL family or Economically Weaker Section or Low Income Group (less than Rs. 2 Lakh annual family income.) or a person enrolled under Food Security Act

The major components of NULM are as follow:

1. Social Mobilization and Institution Development (SM&ID)

- Building Community Institutions – Self Help Groups, Area Level Federations and City Level Federations

SMID -DAY NULM (FY 2015-16 and 2016-17)					
2015-16			2016-17		
SHGs formed	Total Families covered	Bank Linkages	SHGs formed	Total Families covered	Bank Linkages
60	572	60	20	192	Ongoing

- Five ALFs formed and registered under societies registration Act
- Rs. 10000 revolving fund Support to each SHGs and Rs. 50000 revolving fund support to their Federations

- i. RF given to all the SHGs formed during the FY 2014-15. Grading of SHGs formed during FY 2015-16 is done, RF will be distributed soon.

City Livelihood Centre: CLC will act as a one stop shop for livelihood support to urban poor. The CLC will act as a bridge between urban poor and middle and higher income groups. The service seekers who need various services such security, carpentry, gardening, construction, plumbing, electrical work, health care support, housekeeping will be linked with the service providers. The CLC will also work for skill development and capacity building of the service providers, access to the benefits of different welfare schemes, developing their micro-enterprises etc. The CLC is proposed at old ICH building Kachehri Adda.

- ii. Till now 44 service providers registered for different trades such as electrician, plumbers, painters, wall writers, tailor/boutique, maid etc.



2. Employment through Skill training and Placement

- a. Skills Training for Micro Enterprise Development/Self-Employment;
- b. Skills Training & Placement for Salaried/Wage Employment;

ESTP-DAY NULM					
2015-16					
Total Trained	Hospitality	Beauty & Wellness	Apparel	Retail	
197	111	26	29	39	
2016-17					
Total Trained	Hospitality	Plastic Molding	undergoing training		
6	5	1	4		

- c. Entrepreneurship Development Program training – training of 40 beneficiaries conducted through RSETI after disbursement of loan from banks.

- d. DMC also aims at getting the skill gap analysis done so that the skill demand and skill gap can be identified. The tender for the same has already been floated and the same is in the process of evaluation



3. Self-Employment Program

SEP aims at providing financial assistance to individuals/groups of urban poor for setting up gainful self-employment ventures/ micro-enterprises. The project cost ceiling is Rs. 2 lakh for individual enterprises and Rs. 10 Lakh for group enterprises. Interest Subsidy over and above 7 percent rate of interest will be applicable to all SHGs accessing bank loan. An additional 3 percent interest subvention is provided to all women SHGs who repay their loan in time in all the cities



Self Employment Program -DAY NULM					
	Total number of applications approved by TF	Total no. of applications-loan disbursed	Total amount of loan disbursed	Applications pending with bank	Rest either not interested or have a pending loan
Individual Loan	49	22	2415000	8	19
Group Loan	3	1	200000	0	2
Credit Linkages	17	14	1895000	3	0
Total	69	37	4510000	11	21

4. Shelter for Urban Homeless

24x7 permanent all weather community shelters for every 1 lakh urban population, each shelter to cater to 50 - 100 persons; all necessary infrastructural facilities to be put in place – kitchen, water, sanitation, electricity, recreation, etc. Linkages with social security and other entitlements to be ensured.

- Renovation of *Rehen Basera* near zonal hospital is ongoing.
- One more proposal for 100 bedded shelter for urban homeless is in process and will soon be sent for approval soon

5. Support to Urban Street Vendors

Under this component a city wide street vendor survey to identify vendors, vendor zones and existing practices will be done. ID cards will be issued to the vendors by the ULB. A City Street Vending Plan and vendor market will be developed. Bank linkages, skill development and social security convergence will also be facilitated

Current Status :-

- Survey of the street vendors done by HNYKS, 490 street vendors identified and will be provided by ID cards
- Vending and non-vending zone identified, will be notified after verifying the availability of land.
- Street vending market design is being prepared

6. Capacity Building and Training

- Technical Support at National, State and City Levels. Setting up mission management units at national, state and city levels.
- Training & Other Capacity Building Programmes for MMUs

